

REP HEADLINE# 6328292  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 CREDIT RISK !!!  
CREDIT ADVISORY: AGENCY REPORT FROM REP  
ORDER WORKSHEET

SEP - 11 1964  
\*\*\* WPXI-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 18 SALESMAN # \_\_\_\_\_  
WONDERHEID

BUYER NAME	PRSN	WA-	CHERYL BLAIR
SALES			

* ORIGINAL		POLI/D RACE/R/SSN/PA
ADV # 16250	ADV. NAME	SRCF MEDICAL, INC.
AGY # 2056	AGY. NAME	201 N. UNION STREET, SUITE 200

CLASS: NATL. LOCAL

ORDER # 332348 ALEXANDER,                     

CONTRACT # 6328292

EST # 280 COMMENTS: (LINE, ORDER, INVOICE)                     

DATE SEP20/12 12.4

PRDCT	RAJA 9/21	SEP27/12	WK-1
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FLIGHT DATES SEP21/12  
STATE TAX  
CO-OP BILLING

FLIGHT \_\_\_\_\_ STATE TAX \_\_\_\_\_  
CITY TAX \_\_\_\_\_

REP: NEW RAJA \*\*\*\*\*  
PLS CNF THANKS  
IN ADVANCE SCHEDULE

REP: NEW RAJA \*\*\*\*\*  
PLS CNF THANKS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

CON CM	***** INFO *****					DAYS	TOT :SPT				
:LINE#:	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS /WK :	WEEK INVT :	
:	LINE#:	:	:	:	:	:	DATE :	DATE :	:	:	
			AGENCY EST# = 280								
			ADVERTISER CODE = 36								
			91								
			9/21								
			9/27								
			3								
			F,M-TH								

AGENCY ADVERTISER CODE = 91  
AGENCY PRODUCT

1000A-1100A  
1

PROGRAM : ELLEN  
CON COM1: ELLEN

2  
1100P-1130P

PROGRAM : LATE NEWS  
CON COM1: LATE NEWS

1200N-1230F

PROGRAM : NOON NEWS  
CON COM1: NOON NEWS

SEP20/12 12.44  
\*\*\* WPXI-TV \*\*\*

SEP20/12 12.44  
\*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			400P-430P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30	5	\$300.00	9/21	9/27	3		F,M-TH	3
5			500P-530P PROGRAM : NEWS CON COM1: NEWS	30	5	\$575.00	9/21	9/27	2		F,M-TH	2
6			600P-630P PROGRAM : NEWS CON COM1: NEWS	30	5	\$775.00	9/21	9/27	5		F,M-TH	5
7			600A-700A PROGRAM : NEWS CON COM1: NEWS	30	5	\$575.00	9/21	9/27	5		F,M-TH	5
8			700P-730P PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL	30	5	\$1,250.00	9/21	9/27	2		F,M-TH	2
9			700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	5	\$475.00	9/21	9/27	5		F,M-TH	5
10			730P-800P PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL	30	5	\$1,250.00	9/21	9/27	1		F,M-TH	1
11			800A-1030A PROGRAM : AM NEWS CON COM1: AM NEWS	30	5	\$275.00	9/22	9/22	1		SAT	1
12			800A-1000A PROGRAM : NEWS CON COM1: NEWS	30	5	\$275.00	9/23	9/23	1		SUN	1

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REP: TEL# 215-564-1206 FAX# 215 564 1103  
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 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP20/12 12.44  
 \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12						21100.00						

CONTRACT TOTAL 21100.00  
 TOTAL SPOTS 34



COMPETITIVE INFORMATION NOT YET AVAILABLE.  
 SVC- NSI  
 DEMOS- RA35+\*